

**Company:**

For over 28 years, Stran has been developing strategic solutions for our client partners by offering customized branded merchandise and creative marketing services to meet the individual needs of our corporate customers. Stran is an entrepreneurial organization and a Top 50 Distributor, placing us among the top 1% in our industry. We are recognized as a “Best Places to Work” by Counselor Magazine, the industries predominant trade journal. Stran’s corporate headquarters is located in Quincy, MA and is accessible by T via the Red Line. For more information on the company, visit www.stran.com.

Position: Designer/Jr. Designer (Full Time). Stran Promotional Solutions is looking for a Designer to join our growing creative team in Quincy Massachusetts (right outside of Boston). In this role, you’ll execute top quality visual solutions for our customers and internal team. Projects include production design, product renderings, presentation design, infographics, internal/external Marketing collateral, ecommerce & digital asset design and more!

Reporting: This position will report to the Creative Director

Team: The Designer/Jr. Designer will work with Marketing, Client Services, Sales and outside vendors to develop, produce and support any and all efforts and initiatives.

Essential Duties and Responsibilities in this role:

- Collaborates on a design team managing incoming design requests
- Candidate is highly organized and efficient with time management delivering under tight deadlines
- Must have excellent communication skills with all teams and departments
- Exceptional attention to detail, and adheres to customer brand guidelines
- May need to traffic art tickets
- Able to juggle multiple projects at one time
- Utilize adobe programs to bring concepts to life through renderings, mockups, etc.
- Understands how to use templates and able to prepare prepress files for manufacturers & printers
- Collaborates with client services and sales to help with incoming requests
- Experienced producing assets for social media, paid advertisements, and email
- Takes part in brainstorming and coming up with ideas that tie to customer brands and initiatives

Desired Skill set:



- Minimum of 2-5 years' experience in a professional design role managing multiple projects with tight deadlines, preferred to have hands on experience in an agency setting.
- Experience in the promotional products industry from either the supplier or distributor side of the business
- Bachelor's Degree in Graphic Design, or other related fields
- Expert knowledge using Adobe Creative Cloud (InDesign, Illustrator, Photoshop) and Microsoft Office
- Knowledge and experience working and designing on a MAC platform.
- Ability to comprehend difficult tasks while coming up with solutions
- Proofreading, Marketing, and content creation experience a plus.
- Video editing, photography skills are a plus

Compensation: Stran & Company, Inc will provide you with a salary depending on experience. All paychecks are issued on a bi-weekly basis.

Benefits: The current Healthcare package we offer is Harvard Pilgrim Health Care under a HMO/PPO plan whereby the company contributes 65% of the monthly premium. Stran & Company, Inc. also offers a Section 125 Flexible Spending Account, Dental Insurance, Group Life Insurance, Vision, Short Term Disability, Accidental Death & Dismemberment and Long-Term Disability. Stran offers a Simple IRA savings plan with a company match of 3% of your annual salary – up to the legal maximum. New this year, Stran offers Unlimited PTO. You must give at least two weeks' notice prior to taking time off whenever possible. Stran offers a generous holiday schedule each year. Benefit coverage will begin after the completion of 3 months full time work. If you work in our corporate office in Massachusetts, we have free on-site parking and offer a free on-site gym membership. We are conveniently located to the MBTA Red line with shuttle access. We have a cafeteria on-site with afterhours convenience. You will be provided a workstation, computer, and anything else deemed necessary to perform your job function.

Working hours will be from 9:00am-5:30pm EST. The ideal candidate would be based out of our company headquarters in Quincy, MA. We are open to remote candidates applying. Candidates that will be working remotely and not in one of our offices and living in a different time zone must be willing to work specific hours to ensure overlap with the rest of the team.

Interested candidates should submit a resume and cover letter for consideration.

Stran Promotional Solutions | Stran.com

2 Heritage Drive, Suite 600 | Quincy, MA. 02171

Job Type: Full-Time-40 hours per week