

Why Sell for Stran

Join a team and help build something special

Value To You and Your Clients

Stran's culture is built to help you build upon the foundation you've established by adding valuable tools and resources to help you grow, including:

- Increased buying power and rebates to make you more competitive
- Creative design and merchandising
- Technology and operations infrastructure to make it easier for your clients to do business with you
- Annual Merchbook - Industry leading product catalog
- Dozens of additional themed product catalogs annually (Sustainability, Apparel, Tradeshow, Holiday, and many more)
- RFP and Proposal Support from our New Business Development Team
- Leveraging both in-house and 3PLs to meet all warehouse, fulfillment, and decoration needs
- Content for social media - both corporate and for your own social
- Sales Qualified Leads generated by Tradeshow & Digital Marketing
- Email Marketing Programs
- Program Management, Account Management, Project Management and general sales support
- Client Insights through surveys, defined business reviews and more
- Vendor Relations and Merchandising team to support creative product merchandising





Driving brand awareness and affecting behavior through visual, creative and technology solutions.

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Reputation, Integrity & Credibility

- Financial Stability with strong cash position and balance sheet
- Strong Leadership team that knows the industry
- Extensive press, awards, recognition, and exposure
- Being a NASDAQ listed company. drives transparency and accountability
- Multiple sales reps (not owners) who have earned over \$1mm in annual commissions over the past 4 years



Stran Benefits 2024

- Highly competitive and flexible compensation and commission plans with no cap on earnings and the ability to earn 7 figures+
- Additional Sales incentives include President's Club Trip, Stock and Stock Options
- Medical-Blue Cross Blue Shield HMO/PPO plans
- **UNUM**
 - Dental
 - Vision
 - Group Term Life/AD&D - 1 x annual salary
 - Short Term Disability - up to 12 weeks STD
 - Long Term Disability
 - Critical Illness
 - Voluntary Life/AD&D
 - Accident
- 401K Retirement Plan-Stran contributes up to 3% as an employer match.
- Flexible Spending Account
- Unlimited PTO
- Employee Assistance Program-Balance Care, Free Health Advocacy Services for our employees
- Paid Holidays-10 paid holidays in 2024

